

Celebration of Van Mahotsav Week

Tree Plantation Programme

Student Welfare Committee, Asutosh College

Extension activity Committee of Asutosh College in collaboration with IQAC and Forest Department, Govt. of West Bengal observed Van Mahotsav (Tree plantation programme) on 5th July, 2022. The members of the committee and students of the college planted saplings of many indigenous tree species on the avenues of Jodhpur Park area ward no. 93. Dr. Mithu Biswas, Assistant Professor of the Botany Department of our college selected few trees species like *Nerium oleander*, *Lagerstroemia speciosa*, *Murraya paniculata*, *Tecoma stans* having ecological significance and aesthetic beauty which were supplied by Department of Forest, WB and the other initiatives were taken by Smt. Mousumi Das, the councilor of ward no. 93, KMC, to make the programme successful.

The 'Van Mahotsav', festival of trees is a beautiful initiative to save the environment is celebrated every year from 1st July to 7th July in India to spread awareness on forest conservation in India. Native trees are planted as they readily adapted to the local conditions, integrate into eco-systems and have a high survival rate. Such trees are helpful in supporting local birds, insects and animals as well.

Members present-

Dr. Keya Ghosh

Dr. Mithu Biswas

Dr. Priyadarshini Mallick

Smt. Shramana Roy Barman

Smt. Arundhati Ganguly

Banner:



The banner features the Asutosh College logo on the left, which includes the text 'ASUTOSH COLLEGE', 'UNIVERSITY OF WEST BENGAL', and 'ESTD - 1916'. To the right of the logo, the text reads 'Celebrating Van Mahotsav | 5th July, 2022' in green and blue, followed by '“A pledge to make our surrounding green”' in blue. Below this, the title 'Tree Plantation Programme' is written in large, bold, green letters with a white outline. To the right of the title is a photograph of a young green tree sapling. Below the title, a green rounded rectangle contains the text 'Venue: Jodhpur Park - Poddar Nagar, Ward no. 93, Kolkata'. To the right of the sapling, the text reads 'An initiative by Extension Activity Committee, Asutosh College In collaboration with IQAC, Asutosh College and Department of Forestry, Govt. of West Bengal'.

ASUTOSH COLLEGE
UNIVERSITY OF WEST BENGAL
ESTD - 1916

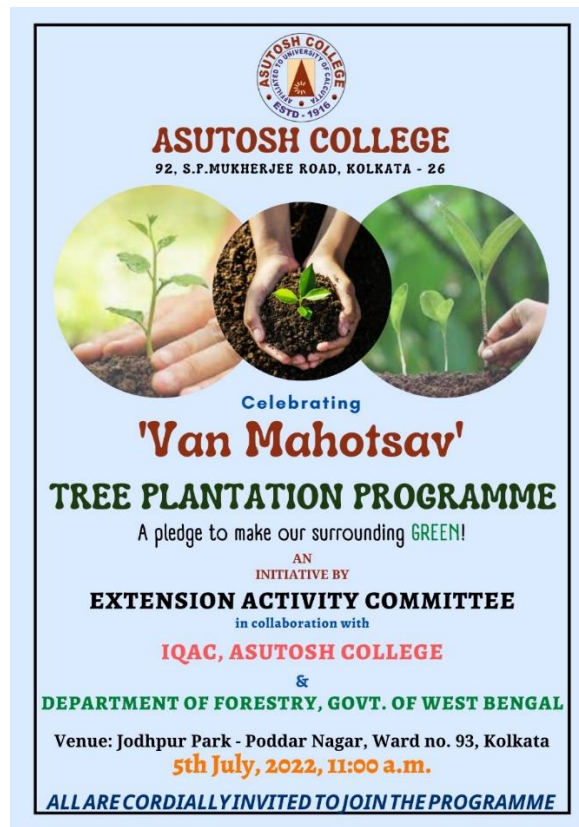
Celebrating **Van Mahotsav** | 5th July, 2022
“A pledge to make our surrounding green”

Tree Plantation Programme

Venue: Jodhpur Park - Poddar Nagar,
Ward no. 93, Kolkata

An initiative by Extension Activity
Committee, Asutosh College
In collaboration with IQAC, Asutosh
College and Department of Forestry,
Govt. of West Bengal

Flyer:



The flyer has a light blue background and a black border. At the top center is the Asutosh College logo. Below it, the text reads 'ASUTOSH COLLEGE' in bold red letters, followed by '92, S.P.MUKHERJEE ROAD, KOLKATA - 26' in smaller black letters. In the center, there are three circular images: the left one shows a hand holding a small green sapling, the middle one shows hands holding a ball of soil with a small plant growing in it, and the right one shows a hand planting a sapling into the ground. Below these images, the text reads 'Celebrating' in blue, followed by 'Van Mahotsav' in large, bold, red letters. Below that, 'TREE PLANTATION PROGRAMME' is written in bold green letters, followed by 'A pledge to make our surrounding GREEN!' in smaller black letters. Below this, the text reads 'AN INITIATIVE BY' in small black letters, followed by 'EXTENSION ACTIVITY COMMITTEE' in bold black letters, and 'in collaboration with' in small black letters. Below that, 'IQAC, ASUTOSH COLLEGE' is written in bold red letters, followed by '&' in small black letters, and 'DEPARTMENT OF FORESTRY, GOVT. OF WEST BENGAL' in bold green letters. At the bottom, the text reads 'Venue: Jodhpur Park - Poddar Nagar, Ward no. 93, Kolkata' in black, followed by '5th July, 2022, 11:00 a.m.' in bold orange letters, and 'ALL ARE CORDIALLY INVITED TO JOIN THE PROGRAMME' in bold blue letters.

ASUTOSH COLLEGE
UNIVERSITY OF WEST BENGAL
ESTD - 1916

ASUTOSH COLLEGE
92, S.P.MUKHERJEE ROAD, KOLKATA - 26

Celebrating
'Van Mahotsav'

TREE PLANTATION PROGRAMME

A pledge to make our surrounding GREEN!

AN
INITIATIVE BY
EXTENSION ACTIVITY COMMITTEE
in collaboration with
IQAC, ASUTOSH COLLEGE
&
DEPARTMENT OF FORESTRY, GOVT. OF WEST BENGAL

Venue: Jodhpur Park - Poddar Nagar, Ward no. 93, Kolkata
5th July, 2022, 11:00 a.m.

ALL ARE CORDIALLY INVITED TO JOIN THE PROGRAMME

Gallery:



